

# Charles Quilley

seekew.com

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Experienced video producer and director with demonstrated successes in television, training, podcasting, corporate communications and live events; catering to tech, venture capital, education, creative agency and broadcast industries. Skilled in production, studio & location directing, scripting, camerawork, live streaming, event AV and video & audio editing/post production.

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## EXPERIENCE

*Launch*, San Francisco, CA

**Studio Director**, October 2018 to November 2020

Responsible for all audio/video production requirements related to Launch's many live events and podcast series' including "This Week In Startups" and "The Angel Podcast" with Jason Calacanis. This includes all technical production, post production, social media streaming and live switching for both studio, and field.

- Direct, a bi-weekly podcast reaching upwards of 250k streams per episode
- Own every technical detail in the production process; lights, cameras, sound, recording, multicast streaming to multiple platforms, talent direction, media network management, post production, encoding and delivery
- Set, direct and operate offsite live multi-camera live stream broadcast events
- Maintain and upgrade all studio, data storage and video and audio production equipment

*Academy of Art University*, San Francisco, CA

**Digital Content Producer**, February 2016 to October 2018

- Interpreted module curriculum to ideate content for structured educational and promotional videos, highlight reels and interviews with class authors and specialist instructor's collaboration
- Demonstrated organized project planning, problem solving, communication and management skills by liaising with vendors and multiple stake holders from a diverse range of backgrounds
- Managed each project or class through pre-production, including scripting, studio-based or location direction and the entire 4K post-production flow: design, animation, edit, grade, audio mix and compress for final delivery.
- Collaborated with colleagues as hands-on unit crew: using software and hardware knowledge, technical expertise and creative input, including lighting and 4K videography
- Utilized Learning Management System (LMS) and Basecamp project management software to deliver multiple original videos within a fast-paced environment
- Archived and managed assets via in house content management system

*seekew Creative Ltd.*, London, UK

**Creative Predictor/Director (video)**, August 2003 to February 2016

- Managed a successful small business with an emphasis on creativity, quality and customer service
- Developed and maintained good working relationships with top-tier client base
- Produced, wrote and directed long and short form video content for worldwide distribution and broadcast
- Project managed, executed and consulted on competitive pitches, global marketing and brand development
- Specialized in brand management, integrated video communications and post-production
- Adapted to needs of a wide range of clients and industries with 360° production and creative skills

Clients included: BBC, Disney, Disney Nature, Turner (CNN, TCM, [adult swim], Cartoon Network), MTV Networks (Nickelodeon, MTV, Base, VH1), ITV UK, BSkyB, Viacom Brand Solutions, News International, Virgin Media, Channel Five, Colour TV, Sprat, Paramount Comedy, RNID, Mainetti, Oxford Scientific, Animal Planet, Discovery, Playboy, Nat Geo and Portland PR.

Creative Agency Experience: Brothers and Sisters, Angelfish/Devilfish, AdHoc films, Super Rich Media

*MTV Networks Europe*, London, UK

**Senior Promotions Producer**, April 2003 to July 2003

- Created content for Viacom's brand family, including Europe wide channels VH1, MTV and Nickelodeon
- Managed and supervised internal and freelance designers and producers

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*Nickelodeon International Ltd.*, London, UK

**Senior Promotions Producer**, April 2001 to March 2003

- Reported directly to Director of Programming, Production & On-Air
- Wrote and directed multi-lingual on-air materials, short form programming, animation and branding
- Directed overseas shoots, including materials for use in Nickelodeon's worldwide operations
- Localized materials to better serve company goals and territory requirements while maintaining cultural integrity
- Regularly represented department director in monthly worldwide video conferences

*SceneOne (Flextech Interactive – now Virgin Media)*, London, UK

**Interactive Promotions Producer**, June 2000 to April 2001

- Worked independently and directly with department heads to produce programming materials, on-air promotions, corporate marketing, multimedia and channel branding
- Consulted on interactive advertising including online banner ad publishing
- Independently managed and produced multiple weekly film and music segments
- Improved workflow protocol between traditional broadcast, online and mobile platforms

*Fox Kids Europe NV*, London, UK

**Promotions Producer**, April 1997 - June 2000

- Conceptualized and produced programming, branding and marketing and communications promotions plus off-channel ads, competition calls to action, fulfillment pieces, channel idents, image spots and stunt packaging
- Training juniors in administrative support, shooting, editing, graphic design, voice direction, ITC legal compliance, QC and mastering procedures

**Editorial Assistant**, October 1996 - March 1997

- Managed channel content, including on and off-air materials, ensuring strict ITC legal compliance
- Liaised directly with director of programming and head of scheduling
- Coordinated edits and supervised the delivery of on-air programming materials

## TECHNICAL SKILLS

A-level Photography (A), City & Guilds Media Techniques & Video & TV Production, Basecamp, File Maker Pro, Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere, Media Encoder, Audition), OBS, Wirecast, Tricaster, LiveU, Periscope Producer, Final Cut, Avid, MS Office, advanced linear edit suite and tape-op skills. Highly accomplished editor, sound designer, DOP, videographer and sound recordist.