

# Charles Quilley

seekew.com

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Experienced collaborator and creative; I love entertaining, problem solving and crafting the perfect narrative. A video editor, producer and director with demonstrated successes in television (long and short form), training, podcasting, corporate communications and live events (remote & in person); catering to tech, venture capital, startups, education, creative agency and broadcast industries. Skilled in production, studio & location directing, scripting, camerawork, live streaming, event AV and video & audio editing/post production.

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## EXPERIENCE

*Academy of Art University, San Francisco, CA*

**Remote Video Editor**, April 2023 to present

Reporting directly to the Executive in Charge of Brand Storytelling & Schools of Entertainment. As a department, we collaborate remotely in a fast paced and quick turn around environment on overlapping projects. Crafting social, promotional and marketing materials and reacting to trends, events and school needs. Individually responsible for juggling projects and deliveries across multiple departments and stakeholders.

- Oversee media creation, asset management, archive and backup
- Outline deliverables and manage delivery timelines
- Remote edit predominantly short form content
- Design, generate and animate graphics (After Effects) and utilize stock templates
- Audio mix, color grade and format video content for dissemination across differing platforms

*LAUNCH, San Francisco, CA*

**Studio Director**, October 2018 to April 2022

Responsible for all audio/video production requirements related to Launch's many live events and podcast series; including "This Week In Startups", "All In" and "The Angel Podcast" with Jason Calacanis. This included all technical production, post production, social media streaming and live switching for both studio, and field.

- Direct, a daily podcast reaching upwards of 250k streams per episode
- Own every technical detail in the production process; lights, cameras, sound, recording, multicast streaming to multiple platforms, talent direction, media network management, post production, encoding and delivery
- Set, direct and operate offsite live multi-camera live stream broadcast events
- Maintain and upgrade all studio, data storage and video and audio production equipment

*Academy of Art University, San Francisco, CA*

**Digital Content Producer**, February 2016 to October 2018

- Interpreted module curriculum to ideate content for structured educational and promotional videos, highlight reels and interviews with class authors and specialist instructor's collaboration
- Demonstrated organized project planning, problem solving, communication and management skills by liaising with vendors and multiple stakeholders from a diverse range of backgrounds
- Managed each project or class through pre-production, including scripting, studio-based or location direction and the entire 4K post-production flow: design, animation, edit, grade, audio mix and compress for final delivery.
- Collaborated with colleagues as hands-on unit crew: using software and hardware knowledge, technical expertise and creative input, including lighting and 4K videography
- Utilized Learning Management System (LMS) and Basecamp project management software to deliver multiple original videos within a fast-paced environment
- Archived and managed assets via in house content management system

## EXPERIENCE Cont.

*seekew Creative Ltd.*, London, UK

**Owner/Creative Director**, August 2003 to February 2016

- Managed a successful small business with an emphasis on creativity, quality and customer service
- Developed and maintained good working relationships with top-tier client base
- Produced, wrote and directed long and short form video content for worldwide distribution and broadcast
- Project managed, executed and consulted on competitive pitches, global marketing and brand development
- Specialized in brand management, integrated video communications and post-production
- Adapted to needs of a wide range of clients and industries with 360° production and creative skills

Clients included: BBC, Disney, Disney Nature, Turner (CNN, TCM, [adult swim], Cartoon Network), MTV Networks (Nickelodeon, MTV, Base, VH1), ITV UK, BSkyB, Viacom Brand Solutions, News International, Virgin Media, Channel Five, Colour TV, Sprat, Paramount Comedy, RNID, Mainetti, Oxford Scientific, Animal Planet, Discovery, Playboy, Nat Geo and Portland PR.

Creative Agency Experience: Brothers and Sisters, Angelfish/Devilfish, AdHoc films, Super Rich Media

*MTV Networks Europe*, London, UK

**Senior Promotions Producer**, April 2003 to July 2003

- Created content for Viacom's brand family, including Europe wide channels VH1, MTV and Nickelodeon
- Managed and supervised internal and freelance designers and producers

*Nickelodeon International Ltd.*, London, UK

**Senior Promotions Producer**, April 2001 to March 2003

- Reported directly to Director of Programming, Production & On-Air
- Wrote and directed multi-lingual on-air materials, short form programming, animation and branding
- Directed overseas shoots, including materials for use in Nickelodeon's worldwide operations
- Localized materials to better serve company goals and territory requirements while maintaining cultural integrity
- Regularly represented department director in monthly worldwide video conferences

*SceneOne (Flextech Interactive – now Virgin Media)*, London, UK

**Interactive Promotions Producer**, June 2000 to April 2001

- Worked independently and directly with department heads to produce programming materials, on-air promotions, corporate marketing, multimedia and channel branding
- Consulted on interactive advertising including online banner ad publishing
- Independently managed and produced multiple weekly film and music segments
- Improved workflow protocol between traditional broadcast, online and mobile platforms

*Fox Kids Europe NV*, London, UK

**Promotions Producer**, April 1997 - June 2000

- Conceptualized and produced programming, branding and marketing and communications promotions plus off-channel ads, competition calls to action, fulfillment pieces, channel idents, image spots and stunt packaging
- Training juniors in administrative support, shooting, editing, graphic design, voice direction, ITC legal compliance, QC and mastering procedures

## TECHNICAL SKILLS

A-level Photography (A), City & Guilds Media Techniques & Video & TV Production, Basecamp, Slack, File Maker Pro, Adobe Creative Suite (Firefly, Photoshop, Illustrator, After Effects, Premiere, Media Encoder, Audition), OBS, Restream, Wirecast, Tricaster, LiveU, Qnap and Synology NAS systems, Final Cut, Avid, MS Office, advanced linear edit suite and tape-op skills. Highly accomplished editor, sound designer, DOP, videographer and sound recordist.